



*Results
Announcement*

PRSI National Awards-2022

**Public Relations,
Corporate
Communication &
Aatmnirbhar Bharat**



**Public Relations Society
of India**

www.prsi.org.in

The Celebration of Excellence !

PRSI National Awards have ignited a deep fire and earnest desire among the Corporate Communicators of India to demonstrate excellence in their efforts. The Jury met in Delhi to appreciate the good work done by various corporate organisations during the year gone. Mrs Deepak Sandhu, Ex Chief Information Commissioner , Govt of India , Ms Stuti Narain Kakar, Ex Chairperson, National Commission for the Protection of Child Rights , Shri Sarthak Behuria, Ex Chairman, SCOPE and IndianOil, Prof. Dhruba Jyoti Pati , Director and Dean, India Today Media Institute , Ms Yeshi Seli, Diplomatic Editor, The New Indian Express , Mr S K Bose , Director , Administrative Staff College, Hyderabad , Dr Ajit Pathak, National President, PRSI and Shri Y Babji , Secretary General , PRSI were part of the jury which worked hard to recognise the best work in the areas of Public Relations, Corporate Communication, Skill Development, Aatmnirbhar Bharat Mission and CSR.

Congratulations to the winners and thanks to all the participants to make it a meaningful competition. Awards will be presented at the Inaugural Programme of the 44th All India Public Relations Conference being organised during 25th to 27th December at the Kushabhau Thakre International Convention Centre, Bhopal. All awardees are requested to report on 25th December by 1800 Hrs. The Jury also appreciated support of Dr Neha Jingala and the Student Volunteers from Delhi College of Arts & Commerce , Ms Anupama Mishra, Ms Nandita Sharma, Ms Sanya Afreen and Ms Tannu Ranjan.



PRSI NATIONAL AWARDS - 2022

S No	Category	Award	Name of the Organization
1	House Journal (Hindi)	First	Indian Oil Corporation Limited, Refineries Headquarters New Delhi
		First	HPCL Mumbai
		Second	NTPC Vindhyachal
		Second	Hindalco Industries Ltd Renukut
		Second	NTPC Simhadri
		Third	NTPC Ramagundam
2	House Journal (English)	First	BPCL Mumbai
		First	HPCL Mumbai
		Second	Indian Oil Corporation Limited Marketing Head Office Mumbai
		Second	KRICHBO NOIDA
		Third	Chennai Petroleum Corporation Limited. Chennai
		Third	NTPC Tanda Ambedkar Nagar
3	E-Newsletter		
		First	NTPC Tamil Nadu Energy Company Limited- Tamil Nadu
		First	India Exim Bank Mumbai
		Second	IOCL, Gujarat Refinery, Vadodara
		Second	Delhi Metro Delhi

		Second	Indian Oil Corporation Ltd. Barauni Refinery
		Third	NTPC Dadri
		Third	Northern Coalfields Ltd Singrauli
4	<u>Coffee Table Book</u>		
		First	Indian Oil Corporation Limited, Corporate Office New Delhi
		First	Indian Oil Corporation Limited Marketing Head Office Mumbai
		Second	Hyderabad Metro Rail Hyderabad
		Third	NTPC SIPAT
		Third	PRSI Hyderabad Chapter Hyderabad
5	Sustainable Development Report		
		First	HPCL, Mumbai
		First	ITC Limited – Kolkata
		Second	Coromandel International Ltd Visakhapatnam
		Third	NLC India Limited Neyveli, Tamil Nadu
6	Annual Report		
		First	ITC Ltd Kolkata
		First	HPCL Mumbai
		Second	BPCL Mumbai
		Second	IndianOil Corporate Office New Delhi
7	Best Communication Campaign (Internal Publics)		
		First	Indian Oil Corporation Limited Western Region- Mumbai
		Second	HPCL Mumbai
		Second	BPCL Mumbai

		Third	NMDC Hyderabad
		Third	Indian Oil Corporation Limited Gujarat Refinery, Vadodara
		Third	Indian Oil Corporation Limited Northern Region, New Delhi
8	Best Communication Campaign (External Publics)		
		First	Hyderabad Metropolitan Water Supply & Sewerage Board Hyderabad
		Second	Airads Limited New Delhi
		Second	L&T Metro Rail (Hyderabad) Limited
		Second	NTPC Lara
9	Corporate Website		
		First	ITC Limited Kolkata
		Second	Indian Oil Corporation Ltd. Corporate Office New Delhi
		Second	Salar Jung Museum - Hyderabad
			NMDC Limited Hyderabad
		Third	DMRC- Delhi Metro
10	Best Use of social media in a corporate campaign		
		First	Delhi Metro New Delhi
		Second	NMDC Limited Hyderabad
		Second	India Exim Bank Mumbai
		Second	BPCL Mumbai
		Third	Indian Oil Corporation Limited Pipelines Division Noida
11	Public Relations in Action		
		First	ITC Ltd Kolkata
		First	L&T Metro Rail (Hyderabad) Ltd. Hyderabad
		Second	NTPC Limited Solapur, Maharashtra

		Second	Bharat Petroleum Corporation Limited Mumbai
		Third	NTPC Singrauli
		Third	Bhartiya Rail Bijlee Company Limited Nabinagar
12	Most Impressive Event Management		
		First	ITC Limited Kolkatta
		Second	Indian Oil Corporation Ltd. Barauni Refinery
		Second	Moulis Advertiding Service Pvt. Ltd. Mumbai
		Second	Indian Oil Corporation Limited Western Region Mumbai
		Third	Sister Nivedita University, Kolkata
		Third	Indian Oil Corporation Limited R&D Centre Faridabad
		Third	Modus Ace Communication Pvt Ltd. New Delhi
13	Best Public Awareness Program		
		First	Bharat Aluminium Company Limited Korba, Chhatisgarh
		First	Coromandel International Ltd Visakapattanam
		Second	Mangalore Refinery & Petrochemicals Ltd., Mangaluru
		Second	NTPC Pakri Barwadih Jharkhand
		Second	NTPC Vindhyachal
		Third	Nuclear Power Corporation of India Ltd, Dept of Atomic Energy, Govt of India
		Third	Hyderabad Metropolitan Water Supply and Sewage Board
14	Best Employee Communication Program		
		First	IndianOil Refineries HQs New Delhi
		First	Bharat Petroleum Mumbai

		Second	IndianOil Corporation Limited Corporate Office New Delhi
		Second	Indian Oil Corporation Ltd. Barauni Refinery
		Second	Indian Oil Corporation Ltd. Gujarat Refinery
		Second	Indian Oil Corporation Limited Pipelines Division Noida
15	Corporate Film (Hindi)		
		First	India Exim Bank Mumbai
		First	NTPC Pakri Barwadih Jharkhand
		Second	Indian Oil Corporation Ltd Marketing Division, Northern Region New Delhi
		Third	NTPC UNCHAHAAR
		Third	NTPC Faridabad
		Third	Northern Coalfields Ltd Singrauli
16	Corporate Film (English)		
		First	ITC Ltd Kolkata
		Second	DMRC New Delhi
		Second	NTPC Pakri Barwadih- Jharkhand
		Third	Indian Oil Corporation Ltd Marketing Division Northern Region New Delhi
17	Social Media for P R and Branding		
		First	ITC Limited Kolkata
		Second	India Exim Bank Mumbai
		Second	Salar Jung Museum- Hyderabad
		Third	Northern Coalfields Ltd Singrauli

18	Public Relations Education Outstanding PR/Mass Communication Institute / University		
		First	National Institute of Mass Communication and Journalism Ahmedabad
19	Public Relations Education Most Value -Add Public Relations Programme		
		First	St Joseph College Hyderabad
20	Public Relations Education Best Public Relations / Mass Communication Journal		
		First	Public Relations Voice Hyderabad
21	Public Relations Education Best Public Relations / Mass Communication Book		
		First	Introduction to Corporate Communication Prof Charulata Singh and Dr Mona Gupta
22	Best PSU Implementing CSR		
		First	NMDC Limited Hyderabad
		First	Indian Oil Corporation Limited, Marketing Division,Western Region Mumbai
		Second	Indian Oil Corporation Limited Corporate Office New Delhi
		Second	Hindustan Petroleum Mumbai
		Third	NTPC Tanda Ambedkar Nagar
		Third	NTPC, Sipat Bilaspur

23	Best Private Organization Implementing CSR		
		First	ITC Ltd Kolkata
		Second	Coromandel International Limited Secundrabad
		Third	Heritage Institute of Technology Kolkata
24	Best CSR Project for Childcare		
		First	NMDC Limited Hyderabad
		Second	NTPC Simhadri Super Thermal Power Station Simhadri
		Second	NTPC UNCHAHAR
		Third	Aravali Power Company Private Limited, Jhajjar- Haryana
25	Best CSR Project for Women's Development		
		First	ITC LIMITED Kolkata
		Second	NMDC LIMITED Hyderabad
		Second	NTPC Auraiya Gas Power Station Auraiya ,Uttar Pradesh
		Third	NTPC Tanda Ambedkar Nagar
		Third	NTPC Sipat Bilaspur
		Third	NTPC Pakri Barwadih Jharkhand
26	Aatmnirbhar Bharat Best organizational efforts		
		First	Delhi Metro New Delhi
		First	Garden Reach Shipbuilders & Engineers Ltd Kolkata
		Second	IndianOil Bongaigaon Refinery Bongaigaon, Assam
		Second	Indian Oil Corporation Limited, Western Region- Mumbai

		Third	NTPC Limited Simhadri Super Thermal Power Station Simhadri
27	Skill Development by PSUs		
		First	India Exim Bank Mumbai
		First	NLC INDIA LIMITED Neyveli
		Second	Indian Oil Corporation Limited Pipelines Division Noida
		Second	NTPC Nabinagar Super Thermal Power Station Nabinagar
		Third	NTPC Pakri Barwadih Jharkhand
		Third	NTPC Ramagundam
28	Best initiative for promoting science & technology		
		First	BPCL R&D Centre Greater Noida
		First	IndianOil R&D Centre Faridabad
		Second	NTPC Tamil Nadu Energy Company Ltd. Chennai
29	Best R&D efforts for promoting science & technology	First	BPCL R&D Centre Greater Noida
		Second	NTPC Tamil Nadu Energy Company Limited- Tamil Nadu
30	New R&D efforts in Defence Sector		
		First	Garden Reach Shipbuilders & Engineers Ltd Kolkata
31	Outstanding Initiatives for promoting medical and health		
		First	Mangalore Refinery & Petrochemicals Ltd., Mangaluru
		First	NMDC Limited Hyderabad

		Second	Indian Oil Corporation Ltd.- Corporate Office, New Delhi
		Second	NTPC Ramagundam
		Second	Garden Reach Shipbuilders & Engineers Ltd, Kolkata
		Third	NTPC Sipat Bilaspur
		Third	NTPC Pakri Barwadih Jharkhand
32	Special / Prestige Publication	First	Corporate Office Indian Oil Corporation Ltd New Delhi
		First	IndianOil Marketing HO Mumbai
		Second	Bongaigaon Refinery IndianOil Refineries HQs New Delhi
		Second	India Exim Bank Mumbai

*Excellence is not the destination ;
It is a sustained journey.....*

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